

Call for Papers

Deadline for Submissions: April 30th

Submissions are invited for the 2nd Swiss BI-Day in Geneva, Switzerland.

The Swiss BI-Day is the most authoritative BI conference in Switzerland and provides a national forum for sharing experiences, best practices and the latest thinking about Data Warehousing and Business Intelligence.

Relevant Topics

We are looking for speakers who can share new ideas and practical experiences in Data Warehousing & Business Intelligence from a technical or business perspective. We particularly welcome case studies applying DWBI in practice. Submissions are invited in all areas of DWBI. Possible subjects could be:

- Data governance
- Data architecture
- Data quality
- Data integration and interoperability
- Data Warehousing and Business Intelligence
- Data modelling and design
- Data security
- Data storage and operations
- Visualisation of Data
- Data Vault
- Data modeling
- Data driven strategy
- Big Data
- Agile BI
- Storytelling

Speaking time will be 45 minutes

Submission Format

Proposals should be submitted to simone@swiss-biday.ch

and should include:

- Presentation title
- Presentation description (max 200 words)
- Speaker name, affiliation and contact details
- Speaker biography
- Speaker photo

Speakers will receive free registration to the conference (maximum one per submission).

Selection Criteria

Submissions will be evaluated by the conference committee based on:

- Relevance to the conference (see above)
- Originality
- Applicability in practice

As in previous year, competition for speaking slots will be tight, so to maximize your chances of being accepted, emphasize what the audience will learn from your presentation and how it will benefit them ("what's in it for me?").

Important Dates

Deadline for submissions: April 30th 2015

Notification of acceptance: May 15th 2015